

Win

**your share of R100 000
in shopping vouchers.**



TO ENTER

- Purchase any size Purina ALPO promotional pack
- SMS the word ALPO followed by the last 4 digits of any ALPO barcode to 45033. Each SMS costs R1.00 (one Rand and nil cents). Free SMS's do not apply
- The draw for the main prize will take place on 23rd January 2012

**The life stage guide
to healthy dogs.**

**READ
MORE**

TERMS & CONDITIONS

COMPETITION RUNS FROM 1 OCTOBER 2011 TO 31 DECEMBER 2011

1. By entering into the Nestlé Purina ALPO Competition, entrants agree to the rules set out below:
2. The Competition is open to everyone except the following people: directors, members, partners, agents, advertising and promotional agencies; employees or consultants of Nestlé (South Africa) (Pty) Limited; people who are not legal residents and legal citizens of the Republic of South Africa; spouse, life partner, parent, child, brother, sister, business partner or associate of any of the persons specified above; and persons under the age of 18 years.
3. The prizes in the Competition are as follows:
Main cash prizes of R10 000 (ten thousand Rand) each for 10 (ten) winners.
Winners of the main cash prizes will be determined on 23 January 2012 through a random draw selection and the prize winners notified telephonically. The prizes are to be awarded by means of cash cards which will be mailed to the winners.
4. Potential prize winners may be required to provide their email address (if available), work telephone number (if available) and a copy of their ID book and/or drivers licence. At the time of the telephone call, the potential prize winners may be required to answer up to five (5) questions about their eligibility. If a potential prize winner does not meet the eligibility requirements, the prize will be forfeited and awarded to the next entry drawn. Potential prize winner is not an actual winner until his/her submission is validated and his/her documents are completed and submitted. In the event of non-compliance with these terms and conditions by the potential prize winner, the prize will be forfeited and the next entry drawn will be deemed the potential prize winner subject to all conditions herein.
5. All winners may be requested to present their barcode as proof of eligibility.
6. The prizes are not transferable.
7. The judges' decision is final and no correspondence will be entered into.
8. To obtain the names of the main prize winners (available after 23rd January 2012), visit www.purina.co.za or call 0860 PURINA (787 462).



The life stage guide to healthy dogs.



V-16755

V-16756

V-18558

V-18557

Intro

Every dog is unique. And just like humans, dogs have specific nutritional requirements too. That's why ALPO has infused every kibble with an outstanding choice of delicious recipes and nutritious formulas to promote healthy muscles, joints, teeth, bones, digestion and immune system.

ALPO, the perfect nutritional balance that's tailor-made for every stage of your dog's life from puppy into adulthood and through to their senior years.



Small Breed Puppy

Give your puppy the best start.

Puppies grow and develop at a rapid rate, so they require up to twice the nutrition of adult dogs. That's why Purina ALPO Small Breed Puppy is specially formulated with extra nutrition your small breed puppy needs for optimal growth and development, all in a delicious meaty kibble. It's the perfect start for a growing puppy.

ALPO Small Breed Puppy should be fed from 1-12 months of age.



Large Breed Puppy

Give your puppy the best start.

ALPO Large Breed Puppy has been scientifically formulated to meet the demanding growth needs of large to extra-large breed puppies. Every ALPO kibble is infused with delicious meaty tastes that your puppy will love in a nutritionally complete formula.

ALPO Large Breed Puppy should be fed from 1-24 months of age.



Lite

Big on taste, not on calories.

Nothing excites your dog more than a delicious and highly nutritious meaty meal that tastes as good as it makes them feel. That's why ALPO Lite has been formulated with less fat and reduced calories to assist your dog to lose unwanted weight. Plus, ALPO Lite is great for general weight management and sensitive digestive systems. Only ALPO is infused with delicious meaty tastes and vegetables that your dog will love in a nutritionally complete formula.



Senior

Give them something special in their golden years.

Dogs of 7 years or older start taking life a bit easier and as a result, their nutritional needs begin to change once more. And because senior dogs are less active, they have a slower metabolism, so fewer calories and less fat are required. But high quality, easy to digest protein like ALPO Senior becomes more important than ever to help maintain an optimal overall condition. That's because ALPO Senior promotes healthy joints and muscles, strong teeth and bones, a strong immune system and healthy digestion. ALPO Senior has been specially formulated to meet the needs of all breeds and sizes over the age of 7 years.



Tailor-made taste for every stage of your dog's life.

For more information call 0860 PURINA (787 462)